Ian McPherson

imcpherson@furman.edu • (336) 608-7889 Environmental biologist, creative designer, culinary professional

> Visit [t.ly/ianmc] for full digital portfolio

Education

Furman University, Greenville, SC • May 2023 B.S. Biology, Environmental & Conservation Biology Track Environmental Studies Minor

Furman Fellow Award

Experience

Intern, Farm & Community Outreach

Spring 2023

Feed & Seed Co.

• Farmshare purchasing, farmer networking, marketing & design, food waste reduction for startup-scale community food hub and low-income food access non-profit

Food System Sustainability Fellow

Fall 2021 - present

Bon Appetit Management Company; Shi Institute for Sustainable Communities

- Programming and projects focused on food waste, recovery, education, and access, in collaboration with academic and community partners; creation of Sustainable Dining Initiative
- Presentation at Society for Applied Anthropology in Salt Lake City, Utah (March 2022)
- Recognition as "Furman Fellow" for exemplary work, recipient of \$10,000 project grant (Fall 2022)

Undergraduate Research in Agroecology & Sustainability Science

Spring 2021 - present

CHESS Lab, Furman Biology Department

- Interdisciplinary research of local farms and landscape usage, observing coupled farm and food systems
- Funded by \$213,954 USDA SARE Research & Education Grant
- Research: "Spatial Review of Ecological Multifunctionality" (Furman Engaged, April 2022)

Executive Leadership

Fall 2019 - Spring 2022

Furman University, Office of Student Involvement & Inclusion

- New Student Orientation director of program, staff, and activities serving 600+ new students
- Volunteer Services promotion, social media, branding, and logistics serving 80+ agencies in SC Upstate
- Student Activities event planning, logistics, recruitment, marketing with \$300,000 budget

Millennium Fellowship

Fall 2021

United Nations, Millennium Campus Network

- Campus Director for semester-long program focused on the UN's Sustainable Development Goals
- Creating a community project on sustainable agriculture; delegate at UN ECOSOC Youth Forum 2023

Work History

Oak Hill Cafe & Farm

Assistant Sous Chef & Bar Manager

- Kitchen leadership for James Beard semifinalist, farm to table restaurant with on-site agriculture program
- Cocktail menu development focused on handpicked, seasonal items; foraging feature in TOWN Magazine

Bon Appetit Management Co,

Chef de Partie

• High-volume institutional dining with weekly changing menus for buffet and a la carte

Proficiencies

Branding & Graphic Design

10+ years layout, web, marketing, products design experience; served as Creative Services Lead for national Scouting organization (2018)

Organizational Leadership

Significant experience in team direction, budget management, execution & logistics for 500-3,000 member organizations; \$20,000-\$300,000 operational budgets

Non-Profit Experience

8+ years administration for corporate-structured not-forprofits; local/regional/national Scouting; Heller Service Corps, Furman University; Feed & Seed Co. food hub & agricultural processing center